

ANNUAL REPORT 2023



Asian Raisins



2023 HIGHLIGHTS

◆ Manifesto

First presentation of agenda for manifesto on policy reinforcements against anti-Asian racism in collaboration with Pan Asian Collective. To the National Coordinator against Discrimination and Racism (NCDR)

◆ Partners

Meld Online Discriminatie
Discriminatie.nl
De Beweging
Theater Oostpool

Pakhuis de Zwijger
Queer Amsterdam
Pan Asian Collective

◆ Paneltalks and demonstrations we were invited to speak

Sciencepro – Asian Minorities in Europe and North America
Feminist March Amsterdam

◆ We organised events:

For Week Against Racism 2023: 'Reclaiming East and Southeast Asian (in)visibility'

For Queer Amsterdam 2023: 'Queer East and Southeast Asian shortfilms and speeddating event

For Theater Oostpool theatershow 'De Bananengeneratie', we organised two paneltalks.



◆ Mentioned in research

Exploring Identity and Belonging: The Experiences of Second-Generation Chinese Immigrants in the Netherlands

◆ 21 Mentions in media

WRITTEN ARTICLES



✦ Interviews

[Maud, van Asian Raisins campagne "Stop Hanky Panky Shanghai" is genomineerd voor de Young Impact Awards](#)

[5 brandende vragen voor Maud over activisme, anti-Aziatisch racisme en haar nominatie voor een Young Impact Award](#)

[Sandra Pham winnaar Young Impact Awards Diversiteit 2023](#)

✦ Mental Health awareness interviews

Growing up between different cultures and experiences with discrimination and racism do something to our mental health. Asian Raisins believes that more attention should be paid to this. For the Storytelling project 'Asians Speaking Up: Mental Health' we ask people from the East and Southeast Asian to tell about their experiences and what they have done to their mental well-being.

[Asians Speaking Up: Het verhaal van Michelle](#)

[Asians Speaking Up: Het verhaal van Mei Woen](#)

ENGAGEMENT HIGHLIGHTS REPORT 2023

Instagram Engagement


 **30926**
Reach

 **13723**
Profile views

 **326**
Clicks on link

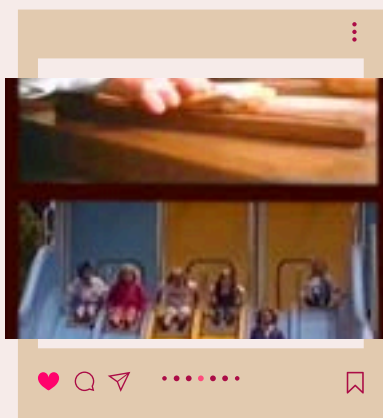
Facebook Engagement

 **4991**
Reach

 **2846**
Profile views

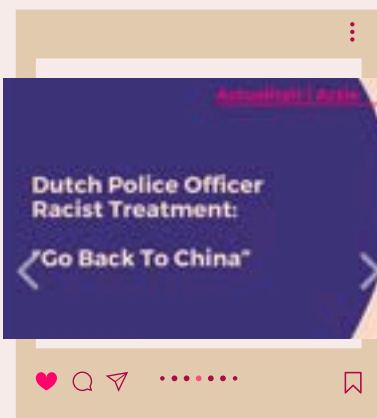
 **331**
Clicks on link

Top Instagram Performing Content:



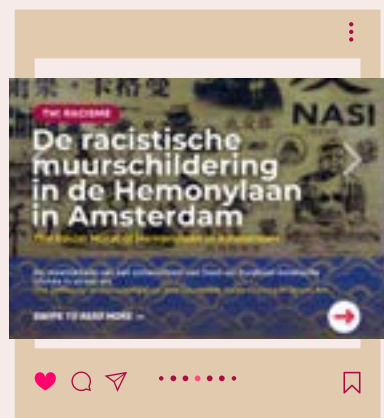
11.606 Views

367 Netto interactions



11.928 Views

1.378 Netto interactions



8.993 Views

891 Netto interactions

CAMPAIGNS & CASES



- ◆ **Case:** Benaming Belgisch mediabedrijf ‘De chinezen’: een knipooog of belediging?
- ◆ **Case:** De racistische muurschildering in de Hemonylaan in Amsterdam; de moeilijkheid van het ontwrichten van Oost- en Zuidoost-Aziatische clichés in street art
- ◆ **Case:** Actie tegen racistische benaming behaalt resultaat: Filipino koekjes
- ◆ **Case:** Dutch Police Officer Racist Treatment: “Go Back To China”
- ◆ **Stop Hanky Panky Shanghai campaign**
3 Juni for 2 weeks we did a poster campaign in Amsterdam, Rotterdam, Utrecht and The Hague.
18 November flyer and sticker campaign day
- ◆ **Anti-Asian racism in election manifestos**
The 2023 Dutch House of Representatives elections were coming up. It’s important to know where political parties stand when it comes to tackling (anti-Asian) racism.

MEDIA MENTIONS

18 Januari 2023	<u>Kidsweek – Stop Hanky Panky zingen</u>
17 Februari 2023	<u>Mo – Allemaal Aziaat</u>
4 April 2023	<u>OmnicromPRGroup – In de schijnwerpers: Yuan Druijff voor een racismevrij land met Asian Raisins</u>
4 April 2023	<u>BNNVARA – Hoezo wordt discriminatie van Aziatische Nederlanders amper erkend?</u>
19 April 2023	<u>Cosmopolitan – Nee, Hanky Panky Shanghai is geen echt Chinees verjaardagsliedje (en al helemaal niet grappig)</u>
7 Juni 2023	<u>AD – Dit verjaardagsliedje mag niet meer gezongen worden, vindt actiegroep: 'Kwetsend en racistisch'</u>
7 Juni 2023	<u>De Stentor – 'Hanky panky Shanghai' kan niet meer, vindt Asian Raisins</u>
7 Juni 2023	<u>FunX – Jongeren flyeren door heel Nederland om 'Hanky Panky Shanghai' te verbannen</u>
7 Juni 2023	<u>Vosabb – Petitie tegen Hanky Panky Shanghai – PO</u>
7 Juni 2023	<u>BNNVARA – Verban het racistische lied Hanky Panky Shanghai uit klaslokalen</u>
7 Juni 2023	<u>Dagelijkse Standaard – Anti-racismeorganisatie Asian Raisins leidt campagne voor verbanning van het verjaardagslied 'Hanky panky Shanghai'</u>
8 Juni 2023	<u>Nationale Onderwijsgids – Petitie tegen racistisch verjaardagsliedje Hanky Panky Shanghai</u>
8 Juni 2023	<u>Dutch Review – "Hanky panky Shanghai": this ultra-racist Dutch birthday song needs to go</u>

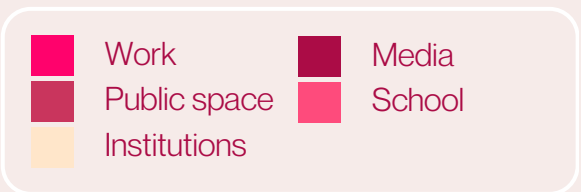
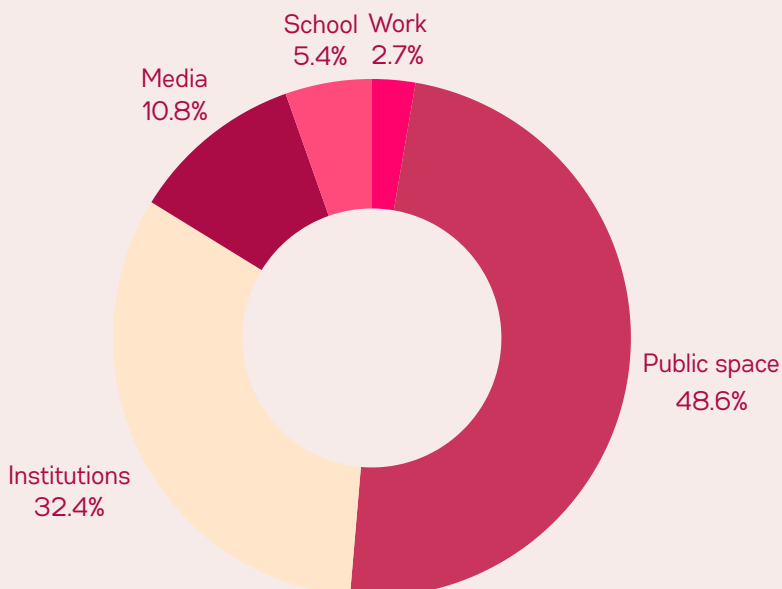
MEDIA MENTIONS

9 Juni 2023	<u>GogoDutch -</u>
27 September 2023	<u>NieuwWij - Damien Kessler: "Ik ben een kameleon die nergens echt thuis is"</u>
17 Augustus 2023	<u>FunX - Zaak doodgestoken snackbareigenaar Wei Chen maakt veel los: ruim 110.000 euro opgehaald</u>
13 Oktober 2023	<u>Gelderlander - Van 'denigrerend en kwetsend' tot 'so what?': dit vinden jullie van 'hanky_panyk_Shanghai'</u>
12 Oktober 2023	<u>FunX- Tienermeisje dat geliefde snackbareigenaar Wei Chen vermoordde krijgt een jaar cel en tbs</u>
12 Oktober 2023	<u>Almere Deze Week - College: 'Hanky Panky Shanghai' is racistisch</u>
25 November 2023	<u>Hart van Nederland - Agenten per direct buiten functie om racistische berichten op sociale media</u>
18 December 2023	<u>Het Parool - 'Ze dreigden me te doorzeven met kogels': Anti-Aziatisch racisme 'was geen coronading', blijkt uit onderzoek Meldpunt Discriminatie</u>

RACISM REPORTS 2023

Reports

In 2023, we received a total of 37 reports. Of these, 18 involved racism in public spaces, such as on the street or in public transportation. We recorded 12 reports related to institutional racism, including discriminatory campaigns by businesses and other organizations. Additionally, 4 reports concerned racism in media, specifically online campaigns spreading racist narratives. There were also 2 reports of racism in schools and 1 report of workplace discrimination.





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