

ANNUAL REPORT 2024



Asian Raisins

2024 HIGHLIGHTS

◆ **Partners**

Meld Online Discriminatie
Discriminatie.nl
De Beweging
Asian Pride
Gemeente Arnhem
Dona Daria

Pakhuis de Zwijger
Queer Amsterdam
Platform Stop Racisme
Pan Asian Collective
Gemeente Nijmegen

◆ **Paneltalks and workshops**

[Model verhalen, reflecties op Aziatische roots](#)

[Mauritshuis – Het verdwenen museum met Pete Wu](#)

Workshops for Gemeente Nijmegen & Gemeente Arnhem

◆ **We organised events:**

[For Week Against Racism 2024: Roundtable Discussion
'Through the Eyes of People with an Adoption Background'](#)

[For Queer Amsterdam 2024: Discovering Non-Romantic Love
During Speed Dates](#)

[In collaboration with Discriminatie.nl Utrecht: Lunar New Year
Potluck event](#)

[In collaboration with Tolhuistuin, Celebrating Indonesian
Independence day](#)

[In collaboration with Chuang Yi club we organized a
boardgame event and miniature paint workshop.](#)



◆ **[10.000 euro grant from Fondsburgerbewegingen](#)**

◆ **Mentioned in research**

[Onderzoek naar ervaren discriminatie en racisme bij mensen
met een \(Zuid-\)Oost-Aziatische herkomst in Nederland](#)

◆ **11 Mentions in media**

WRITTEN ARTICLES



✦ Articles

[Transnational Adoption needs to stop!](#)

[Onderzoek bevestigt: uiterlijk is behalve naam ook aanleiding voor discriminatie op de arbeidsmarkt](#)

[De Nationale Actiedag tegen Wilders](#)

[Minister van Sociale Zaken en Werkgelegenheid weigert anti-Oost- en Zuidoost-Aziatisch racisme daadwerkelijk te bestrijden](#)

[Terugblik Stop Hanky Panky Shanghai campagne](#)

[Boekentip: Moedige moslims die de wereld hebben veranderd](#)

[Drie Leestips van Asian Raisins](#)

✦ Interviews

[Jamie Schaduw advocates for Moluccan languages and culture](#)

[David Zee: "When my grandparents wanted to get married, they didn't get approval from the Dutch Ministry of Justice and Security."](#)

[Sasa Bruning schrijver Ongezien Verlies](#)

WRITTEN ARTICLES



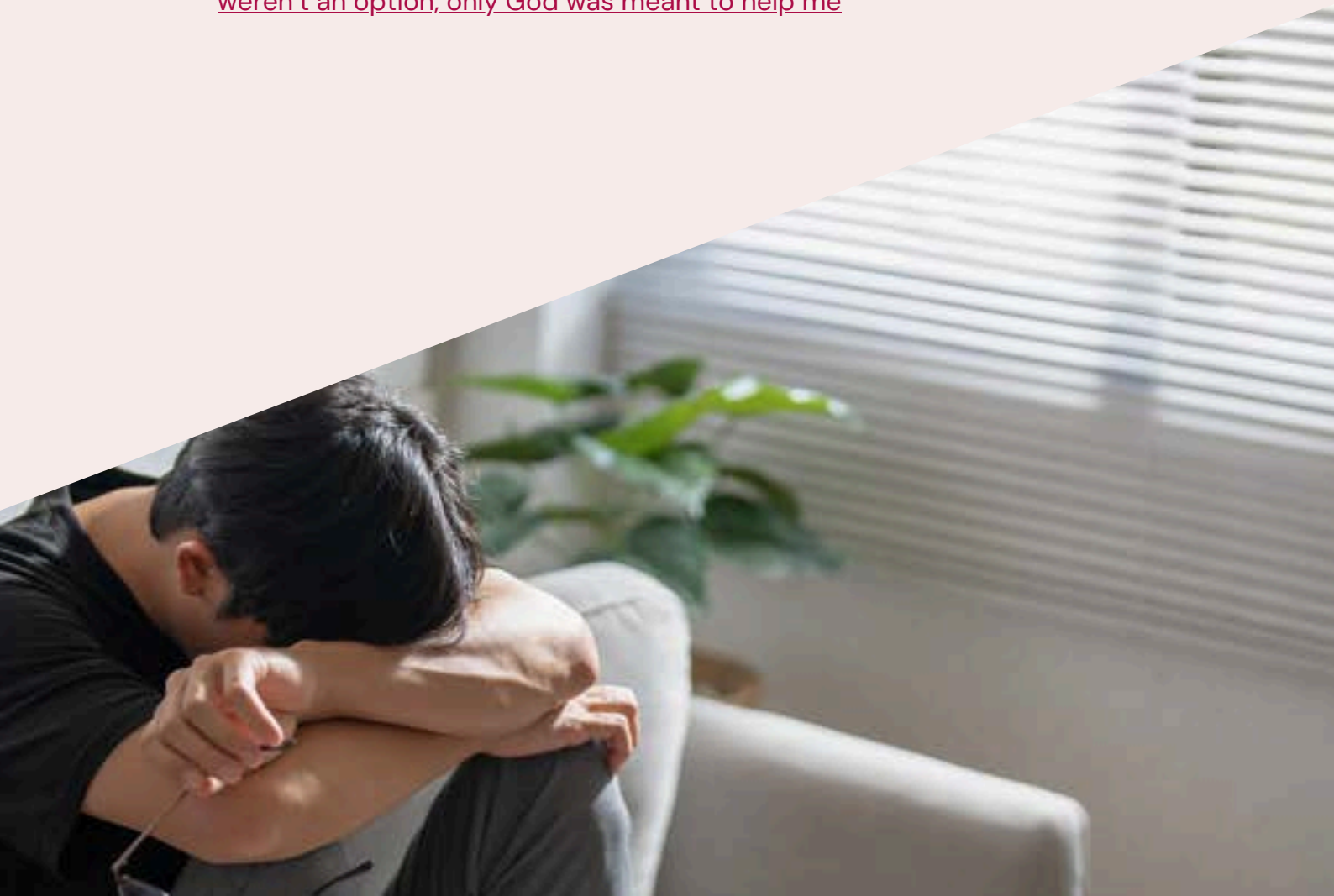
◆ **Mental Health awareness interviews**

Growing up between different cultures and experiences with discrimination and racism do something to our mental health. Asian Raisins believes that more attention should be paid to this. For the Storytelling project 'Asians Speaking Up: Mental Health' we ask people from the East and Southeast Asian towel about their experiences and what they have done to their mental well-being.

[Asians Speaking Up: Het verhaal van Stefan](#)

[Asians Speaking Up: Het verhaal van Mei Woen](#)

[Lianne grew up in the Bible Belt: Therapy and medication weren't an option, only God was meant to help me](#)



ENGAGEMENT HIGHLIGHTS REPORT 2024

Instagram Engagement


 **82648**
Reach

 **16214**
Profile views

 **384**
Clicks on link

Facebook Engagement

 **8214**
Reach

 **3844**
Profile views

 **112**
Clicks on link

Top Instagram Performing Content:



51.256 Views

1.282 Netto interactions



17.754 Views

1.176 Netto interactions



15.161 Views

598 Netto interactions

CAMPAIGNS & CASES



◆ **Case:** Jumbo en Artiach weigeren racistische naam te veranderen van Filipinos naar Chiquilin

◆ **Sticker campaign against colonial streetnames**

Figures like Jan Pieterszoon Coen responsible for mass murders, are still honored in streetnames. To address this, Asian Raisins organized a sticker campaign on August 17, 2024, during Indonesia's Independence Day, showcasing twelve Indonesian National Heroes. The campaign aimed to take a stand against colonial glorification.

12 National Heroes of Indonesia

Celebration of Indonesia's Independence Day 2024

◆ **Project Dating**

In the dating world, stereotypes and prejudices about people of East and Southeast Asian descent still prevail. While dating, have you ever received strange comments about your background? With comics we raise awareness together about racism in the dating world and help others who are facing similar challenges.



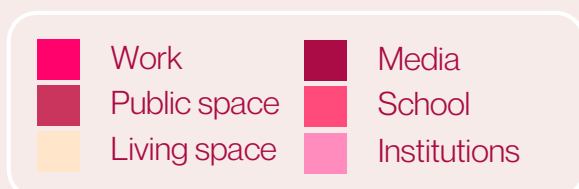
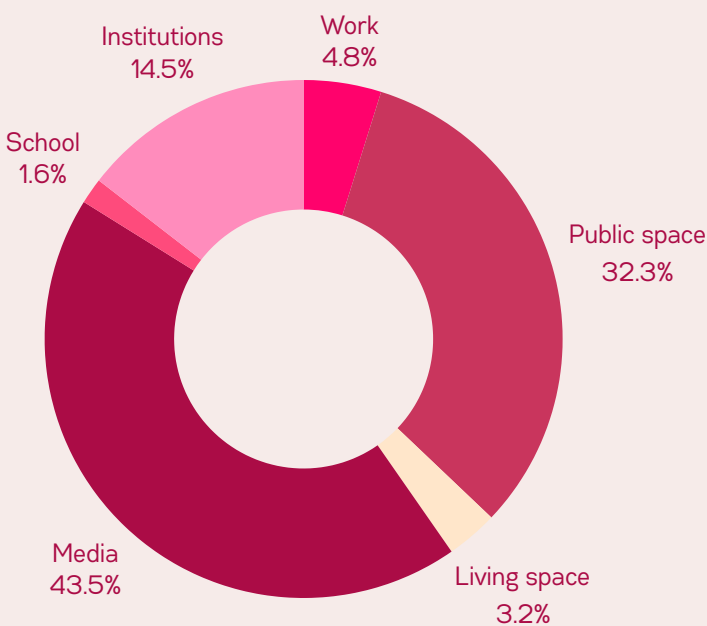
MEDIA MENTIONS

23 Januari 2024	<u>Security Management Young Professional: Maud Jing Qin Gerretsen</u>
18 Maart 2024	<u>BNNVara Nederlanders met Aziatische achtergrond vaak doelwit van racisme</u>
18 Maart 2024	<u>Voorbeeld-Allochtoon: Ook Aziaten doelwit van racisme</u>
18 Maart 2024	<u>Helpt van Chinese Nederlanders ervaart discriminatie: op straat en in openbaar vervoer</u>
18 Maart 2024	<u>Nu.nl: Een op drie Oost-Aziatische Nederlanders ervaart discriminatie wegens afkomst</u>
14 Juni 2024	<u>De Dontenaar: Klacht: Scholen in Dronten zingen discriminerend verjaardagsliedje</u>
19 Oktober 2024	<u>Rondom Vandaag: Theeceremonies en Chinese vliegers knutselen bij opening van tentoonstelling over de enige vrouwelijke keizer van China</u>
19 Oktober 2024	<u>Parool: Opinie: 'Door dit lied te zingen, leren we kinderen al op jonge leeftijd dat racistische stereotypingen normaal zijn'</u>
2024	Book: <u>Radicale rechtvaardigheid</u>
2024	Website: <u>lets aan de man brengen</u>
2024	<u>Theater Oostpool</u>

RACISM REPORTS 2024

Reports

In 2024, we received a total of 60 reports. Of these, 27 involved racism in the media, including racist comments, social media posts, TV productions, and (children's) books. We recorded 20 reports of racism in public spaces, such as on the street or in public transportation. Additionally, we received 9 reports about racist campaigns by institutions, discriminatory business names, and racist articles. There were also 3 reports of workplace racism, 1 report of racism in schools, and 1 report related to living spaces, a newly added category. Compared to 2023, the number of reports on our website has doubled. In 2023, we received a total of 37 reports.





Asian Raisins



asianraisins.nl



[/asian.raisins](https://www.instagram.com/asian.raisins)



info@asianraisins.nl



[/asian.raisins](https://www.facebook.com/asian.raisins)



[/company/asian.raisins](https://www.linkedin.com/company/asian.raisins)